

Lake County Board of DD/Deepwood Survey - Marketing Communications

Please send responses to Theresa.Wetzel@lakebdd.org or drop at LCBDD/Building-A by October 31, 2018

1. How often do you prefer to receive information from the Lake County Board of DD/Deepwood? (check one)

Daily Weekly Monthly Quarterly Annually Emergencies only
Other (please specify) _____

2. Have you received information through the following types of communication? (check all that apply)

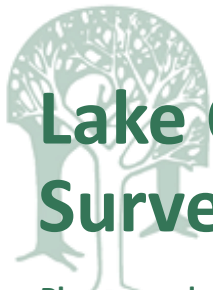
Email Text Phone calls Social media Backpack flyer/letter
US Mail Brochures Website (www.lakebdd.org)
Other (please specify) _____

3. What is your preferred way to receive information? (check all that apply)

Email Text Phone calls Social media Backpack flyer/letter
US Mail Brochures Website (www.lakebdd.org)
Other (please specify) _____

4. On what digital platforms do you get information or follow for updates? (check all that apply)

None YouTube (DeepwoodLakeDD)
LCBDD Website (www.lakebdd.org) Facebook (DeepwoodLakeDD)
Twitter (DeepwoodLake) Instagram (deepwood_lakedd)
Other (please specify) _____



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5. What information do you need or want to access? (check all that apply)

- Information specific to my family member's Individual Plan (IP)
- Agency activities and events
- Fundraisers and social events
- Policies and procedures
- Training opportunities
- Calamity or program closing days
- General information about community programs and events for developmental disabilities
- Stories and photos about those served by LCBDD/Deepwood and/or private providers
- Other (please specify) _____

6. What comes to mind when you think of the Lake County Board of Developmental Disabilities in 2018 (rank in order 1 least important and 5 most important)?

- Providing services to individuals with developmental disabilities
- Monitoring private providers for quality, health and safety
- Paying for services for individuals with developmental disabilities
- Advocating for individuals with developmental disabilities
- Advancing awareness of individuals with developmental disabilities within our community
- Other (please specify) _____

General comments:

~ Thank you!